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#### Title

Integrating data with knowledge in PLM

#### Abstract:

The transition from data to information and then to knowledge has been researched in the design research community. With the increasing appreciation of volume and variety of data being generated in manufacturing processes and systems today, this problem is beginning to be perceived in the later phases of the product lifecycle (manufacturing and service). The need to take advantage of this data explosion to bring in efficiencies in the product lifecycle has caused

the PLM community to focus attention on topics of knowledge structuring, data analytics and context awareness. Integrating the data being generated real-time with domain knowledge is the key problem to be addressed in making use of the data. This talk will highlight some of the issues that are being encountered in doing so particularly in the context of manufacturing.